

Guidelines for using our logotype

Here you will find our logotype for print and digital media. Our logotype may be used:

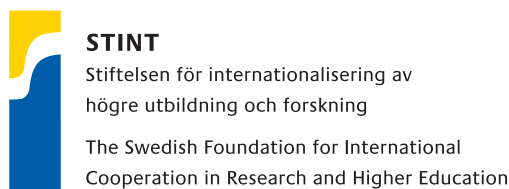
- When STINT is a funder, cooperation partner and/or co-organiser of events, such as conferences.
- On webpages, in reports, books and other publications that are the result of research funded by STINT.
- On webpages, in reports, books and other publications that are produced with STINT's financial support.
- In editorial contexts, such as press releases, when STINT is a funder, cooperation partner and/or co-organiser of events, such as conferences.

USING THE LOGOTYPE

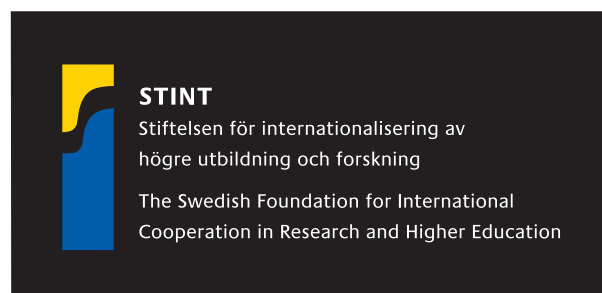
TWO FORMATS

The logotype is available in two formats, and the choice depends on the type of background that is used.

PRIMARY LOGOTYPE: POSITIVE, ONLY USED AGAINST A WHITE BACKGROUND



SECONDARY LOGOTYPE: NEGATIVE, USED WHEN THE BACKGROUND HAS ANY COLOUR OTHER THAN WHITE.



CLEAR SPACE

For optimal clarity, the logotype must always be surrounded by clear space. The clear space is the minimum distance to other graphics, text or images, or to the edge of

the material on which the logotype is positioned. The minimum distances indicated below are easy to follow. Please note that these are minimum distances, and more clear space is preferable.



SIZE

For optimal clarity, the logotype also needs to be large enough.

For print: at least 60 mm wide

For digital media: at least 240 pixels wide



POSITION

The logotype should be placed in the top left corner, if possible.

REMEMBER

DO...

- Retain the logotype's proportions.
- Ensure that the logotype contrasts with the background.
- Use the correct file format.
- Always use the original files.

DON'T...

- Change the height or width of the logotype.
 - Use patterned backgrounds.
 - Use the logotype in running text.
 - Crop the logotype.
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ANY QUESTIONS?

If you have any questions about using our logotype, please contact:

Ida Clavenstam
Communications Manager
ida.clavenstam@stint.se